



DEPARTMENT OF THE NAVY  
HEADQUARTERS UNITED STATES MARINE CORPS  
2 NAVY ANNEX  
WASHINGTON, DC 20380-1775

IN REPLY REFER TO:

7100  
TS/RODS  
21 Jan 09

From: Contracting Officer's Representative  
To: DISTRIBUTION

Subj: LETTER OF TECHNICAL DIRECTION (#09-004USMC) MOTORCYCLE TRAINING VIDEO

Ref: (a) FLEET INDUSTRIAL SUPPLY CENTER (FISC) SAN DIEGO CONTRACT N00244-08-C-0032  
(b) Training and Education Command (CCM468) Letter dated 21 Jan 09

1. Reference (a) provides for efforts related to the production of promotional materials. The Marine Corps is seeking to develop a promotional video that addresses the risks of motorcycle riding in a manner appealing to younger Marines with higher propensity toward risky behavior.
2. Video production is governed by a number of instructions and guidelines designed to ensure consistency across the DOD. The timing and specificity of the desired message has been presented and accepted for a waiver of the normal video production approval process.
3. Additionally, the Marine Corps has by separate correspondence directed the addition of \$242,000 to supplement the \$279,000 in remaining OCD funds. Consequently, this work can be initiated.
4. The government considers the direction contained in this letter to be within the scope of reference (a). If you disagree, please contact me within three (3) business days.
5. If you need any further information, please contact me at 703-614-1202 or peter.j.hill@usmc.mil.

  
Peter J. Hill  
Contracting Officer's Representative

DISTRIBUTION:  
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UNITED STATES MARINE CORPS  
COMBAT CAMERA MANAGEMENT  
2043 BARNETT AVENUE  
QUANTICO, VIRGINIA 22134-5027

IN REPLY REFER TO:  
21 Jan 09  
CCM468

From: Visual Information Manager, Training and Education  
Command  
To: Contracting Officer, Contract # N00244-08-C-0032  
Subj: WAIVER TO PROHIBITED PROCUREMENT OF AUDIO/VISUAL  
PRODUCTION SERVICES

Ref: (a) MARADMIN 707/08  
(b) NAVSUPINST 4200.85D  
(c) DODI 5040.6  
(d) DODI 5040.7  
(e) DODI 5040.09

1. Background. The 20th Executive Safety Board directed the Commandant of the Marine Corps, Safety Division (CMC (SD)) to "develop a 60-minute video targeting young Marines and Sailors considering buying and riding a motorcycle. Such a video should highlight the hazards and characteristics of various types of motorcycles, the true cost of ownership, and should resonate with our at-risk population" (see reference (a)).

2. Per reference (b), procurement of video production is typically prohibited and instead should be coordinated through service Visual Information Managers in order to ensure all requirements of references (c) - (d) are fulfilled. Currently CMC (SD) oversees the Traffic Safety/Recreational Off-Duty Safety (TS/RODS) contract (N00244-08-C-0032) which, in part, requires the contractor to provide communication aids. Because this contract is already in place, CMC (SD) is authorized to utilize the TS/RODS contract; however, all requirements of the references must be adhered to. In particular, the contractor should ensure compliance to requirements concerning accessibility ("508 compliance"), formatting (opening and closing screens), and storage and archiving of production footage and final product, and copyright clearance.

3. Questions regarding this waiver should be addressed to Mr. Nelson at (703) 784-2878.

A handwritten signature in cursive script that reads "R. M. Nelson".

R. M. NELSON